

## Message Text

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PAGE 01 TURIN 00085 01 OF 02 231545Z  
ACTION EUR-12

INFO OCT-01 ISO-00 CU-06 USIA-15 PA-02 /036 W  
-----000568 231612Z /53

P 231520Z FEB 78  
FM AMCONSUL TURIN  
TO AMEMBASSY ROME PRIORITY  
INFO SECSTATE WASHDC 0841  
AMCONSUL MILAN

UNCLAS SECTION 1 OF 2 TURIN 0085

E.O. 11652: N/A  
TAGS: SCUL, SOCI, PORG, IT  
SUBJ: SEVENTH CONFERENCE OF MAYORS OF THE WORLD S MAJOR  
CITIES - TURIN APRIL 14 - 16, MILAN APRIL 17 - 19,1978

REF: A. MILAN 90  
B. ROME 944  
C. STATE 033652  
D. ROME 2598

1. SUMMARY. NOT INDICATED IN REF MESSAGES EXCHANGE IS FACT  
THAT THERE IS TURIN PORTION TO SUBJECT CONFERENCE PRECED-  
ING THE MILAN PORTION AND WE ARE PROVIDING DETAILS BELOW  
WITH OUR RECOMMENDATION THAT AMERICAN MAYORS SERIOUSLY  
CONSIDER ALSO ATTENDING TURIN PORTION. TURIN MAYOR NOVELLI  
RAISED MATTER WITH AMBASSADOR GARDNER AFTER HIS FEB. 17  
TURIN SPEAKING ENGAGEMENT AND NOVELLI HAS CONTACTED  
CONSULATE ASKING THAT WE ENCOURAGE PARTICIPATION BY U.S.M.  
MAYORS IN TURIN PROGRAM. AMSPEC PHYLLIS LAMPHERE WOULD BE  
IDEAL PARTICIPANT IF SHE CAN EXTEND HER STAY IN ITALY.  
END SUMMARY.

2. AFTER AMBASSADOR GARDNER S FEB. 17 PRESENTATION AND  
LIVELY 70-MINUTE QUESTION AND ANSWER SESSION BEFORE 400-PLUS  
CROWD AT TURIN S UNIONE INDUSTRIALE (INDUSTRIALISTS  
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PAGE 02 TURIN 00085 01 OF 02 231545Z

ASSOCIATION), TURIN MAYOR DIEGO NOVELLI (A FRONT-ROW  
PARTICIPANT AT THE MEETING) APPROACHED AMBASSADOR FOR BRIEF  
EXCHANGE CONCERNING SUBJECT CONFERENCE.

3. ACCORDING TO PRINTED MATERIAL NOVELLI LEFT WITH  
AMBASSADOR, CONFERENCE IS TO HAVE INITIAL SESSION IN  
TURIN WITH FOLLOWING SCHEDULE FOR TURIN PORTION PRIOR TO

MILAN CONFERENCE:

FRIDAY, APRIL 14: 9 A.M. REGISTRATION

1 P.M. LUNCH - FREE

3 - 7 P.M. CONFERENCE ON "THE CITY AND  
ITS CRITICAL DIMENSIONS"

8 P.M. RECEPTION

SATURDAY, APRIL 15: 9 - 1 P.M. GUIDED TOUR OF TURIN AND FIAT

PLANTS

1 - 3 P.M. LUNCH HOSTED BY TURIN CITY  
ADMINISTRATION AT PALAZZO MADAMA  
3 - 6 P.M. DISCUSSION ON "THE CITY AND  
ITS CRITICAL DIMENSIONS"  
8 P.M. CONCERT AT TEATRO REGIO OPERA HOUSE  
10:30 P.M. BUFFET DINNER

SUNDAY, APRIL 16: 9:30 A.M. SURPRISE BUS TOUR IN PIEDMONT

REGION, INCLUDING LUNCH, EVENING ARRIVAL  
IN MILAN

8:30 P.M. RECEPTION HOSTED BY MILAN  
CITY ADMINISTRATION

4. MAYOR NOVELLI HAS INFORMED US THAT IN EARLY JANUARY HE  
WROTE TO JOHN J. GUNTHER, EXEX. DIR., U.S. CONF. OF MAYORS,  
SENDING HIM NOVELLI S 1/2/78 LETTER OF INVITATION, PROGRAM  
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PAGE 03 TURIN 00085 01 OF 02 231545Z

DETAILS, AND TWO OF NOVELLI S RECENT PRESENTATIONS ON URBAN  
CONDITIONS IN TURIN.

5. COMMENT. IT IS EVIDENT THAT TURIN CITY ADMINISTRATION  
HAS ADDED ITSELF ON TO SUBJECT CONFERENCE WITH APPROVAL  
OF CONFERENCE ORGANIZERS IN MILAN. ONE INTENT OBVIOUSLY  
IS TO TAKE ADVANTAGE OF ATTENDANCE OF PARTICIPANTS AT MILAN  
CONFERENCE AND HAVE THEM VISIT TURIN FOR THREE DAYS PRIOR  
TO THE MILAN CONFERENCE. WHILE OVERALL PROGRAM NOTES  
PARTICIPATION FEES TO COVER APRIL 14-19 HOTELS, LUNCHES/  
DINNERS, TICKETS TO REGIO AND LA SCALA, ETC., NOVELLI S  
LETTER TO MAYORS STATES "YOU WILL BE OUR GUEST FOR THE THREE  
DAYS OF YOUR STAY IN TURIN." NOVELLI S OFFICE EXPLAINED  
THAT THE LOW FEE REALLY WOULD ONLY COVER EXPENSES FOR THE FOUR-  
NIGHT MILAN PORTION AND THEREFORE THOSE MAYORS WHO COME TO  
TURIN MAY CONSIDER THEMSELVES AS GUESTS IN TURIN WITH NO  
CHARGE.

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PAGE 01 TURIN 00085 02 OF 02 231536Z

ACTION EUR-12

INFO OCT-01 ISO-00 CU-06 USIA-15 PA-02 /036 W  
-----000458 231611Z /53

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FM AMCONSUL TURIN  
TO AMEMBASSY ROME PRIORITY  
INFO SECSTATE WASHDC 0842  
AMCONSUL MILAN

UNCLAS SECTION 2 OF 2 TURIN 0085

... CHARGE.

6. NOVELLI S LETTER DEFINES THE TURIN CONFERENCE DISCUSSION ENTITLED "THE CITY AND ITS CRITICAL DIMENSIONS" AS AN EXCHANGE OF IDEAS, COMPARISON OF WORKING PROGRAMS AND FUTURE PLANS AND INITIATIVES OF LOCAL GOVERNMENTS DIRECTED TOWARD TWO POPULATION SEGMENTS -- THE OLD AND THE YOUNG SINCE "THESE TWO CLASSES HAVE SUFFERED MOST FROM THE DISTORTED (URBAN) GROWTH OF RECENT YEARS." TWO TURIN CONFERENCE SESSIONS WILL BE LARGE MEETINGS, AS OPPOSED TO WORKING GROUP SESSIONS NOTED IN MILAN PROGRAM.

7. WE AGREE WITH AND STRONGLY SECOND AMCONSUL MILAN S RECOMMENDATION (PARA.S 2 AND 3, REF. A) FOR THE VERY REASONS CITED BY MILAN. TURIN POPULATION GROWTH IN RECENT YEARS FROM 500,000 TO 1.2 MILLION, LARGELY DUE TO LABOR IMMIGRATION BASED MAINLY ON ONE INDUSTRY (AUTOMOTIVE) PRESENTS URBAN PROBLEMS DIFFERENT FROM THOSE FOUND IN MILAN OR ELSEWHERE IN ITALY AND THEREFORE VISIT TO BOTH CITIES WOULD NOT BE REDUNDANT.

8. FACT THAT PCI MAYOR HEADS TURIN CITY COUNCIL AND PSI MAYOR HEADS MILAN CITY COUNCIL IN OUR OPINION DOES NOT PLAY A MAJOR FACTOR IN THIS INSTANCE. ANY POLITICAL BENEFIT THAT NOVELLI AS PCI MAYOR MIGHT GAIN FROM PARTICIPATION BY AMERICAN MAYORS IN TURIN PORTION OF CONFERENCE WOULD BE OUTWEIGHED BY UNCLASSIFIED

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PAGE 02 TURIN 00085 02 OF 02 231536Z

BALANCING FACTOR NOTED IN MILAN 90 AND POTENTIAL BENEFIT TO BE GAINED BY CITY OF TURIN ITSELF, A CITY WITH SERIOUS URBAN PROBLEMS.

9. WE THEREFORE RECOMMEND THAT GUNTHER AND U.S. MAYORS GIVE SERIOUS CONSIDERATION TO TURIN PORTION OF PROGRAM.

10. WE WILL BE SENDING SEPARATE PROGRAM IDEAS FOR AMSPEC PHYLLIS LAMPHERE (ROME 3346 TO GENOA AND TURIN, REPEATING STATE 041184), BUT WISH TO NOTE IN ABOVE CONTEXT THAT SHE WOULD BE IDEAL PARTICIPANT AT TURIN/MILAN CONFERENCES IF SHE CAN EXTEND HER STAY IN ITALY BEYOND APRIL 1.

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